



J.B.INSTITUTE OF ENGINEERING & TECHNOLOGY

(Autonomous & Approved by AICTE, Accredited by NBA & NAAC)

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Under the Student Activity Centre initiative, **Mr. CA. CMA. MUKESH PHALOR**, Member, Youth4Nation has delivered an inspirational lecture on **“HOW YOUTH CAN IGNITE THE ENTREPRENEURSHIP TO PROPEL INDIA INTO A DEVELOPED COUNTRY”** at J.B.Institute of Engineering and Technology on **Thursday, 21st July 2022**.

He introduced the different aspects of entrepreneurship and emphasized that zeal and great idea are the only ingredients in a recipe for business start-up. He mentioned that the reason that people do not start their new ventures in a country like India is due to non-awareness amongst the population of India and decides to go for jobs in private or government sectors so as to minimize the risk. Therefore, he emphasised to raise the basic awareness of entrepreneurial concepts and to enable students to identify and learn how to make a mind-set to take up entrepreneurship as a challenging career.

He also inspired the students to value the presence of parents as well gurus in their lives. He focused on spirituality and religious approaches in life. He explained in detail about the various attributes of successful entrepreneurs such as drive, communication skills and technical skills. He also highlighted **PayTM** owner **Mr.VIJAY SHEKHAR SHARMA'S** journey towards becoming a successful entrepreneur.

The lecture motivated the students to work hard and start a new venture through adequate forward planning and the execution of the plans. The session also included motivational videos which boosted up the students.

At last **Dr.J.KARTIGEYAN**, Dean Student Affairs, J.B.Institute of Engineering and Technology thanked **Mr. CA. CMA. MUKESH PHALOR** for his valuable time and motivational words.

PRINCIPAL

PHOTO GALLERY



Dr.P.C.Krishnamachary, Principal, JBIET addressing the gathering



Chief guest Mr. CA. CMA. MUKESH PHALOR, Member, Youth4Nation addressing the gathering



II year B.Tech., Students of JBIET



Dr.P.C.Krishnamachary, Principal felicitating the chief guest Mr. CA. CMA. MUKESH PHALOR, Member, Youth4Nation