

REPORT ON SANKRANTHI SAMBHARALU

11TH JANUARY 2025

Sankranthi Sambharalu were celebrated on 11th January 2025 at MNR Open Air Auditorium with great enthusiasm and traditional fervor. The event, organized by the Student Activity Centre JBIET, brought together students, teaching staff, and non-teaching staff, creating a festive atmosphere filled with cultural and traditional elements.

Sankranthi, also known as Makar Sankranti, is a harvest festival celebrated across India, marking the transition of the Sun into the zodiac sign of Capricorn (Makara). This shift signifies the end of winter and the beginning of longer, warmer days. The festival is deeply rooted in agrarian traditions, symbolizing prosperity, gratitude, and new beginnings. People celebrate Sankranthi by flying kites, preparing traditional sweets, and performing various cultural and religious rituals.

A day before the event, the students of Student Activity Centre started making arrangements to give the campus a festive look. Selfie booths were set up, and the surroundings were beautifully decorated with vibrant kites, fresh flowers, and mango leaves, all of which are considered auspicious symbols of prosperity and joy. To create a village-like ambiance, the organizers installed a demo hut, further enhancing the cultural feel of the celebration. These decorations transformed the campus into a lively and colorful setting, capturing the true essence of Sankranthi.

The event officially began at 11:00 AM with a Rangoli competition, organized by Student Activity Centre JBIET at the MNR Open Air Auditorium. Students, teaching staff, and non-teaching staff actively participated, showcasing their creativity through intricate and colorful designs. Rangoli, an age-old tradition, is believed to welcome prosperity and happiness into homes and spaces. To add to the festive spirit, music played in the background, making the atmosphere even more joyful. The campus was filled with energy as attendees dressed in vibrant traditional attire, further enhancing the beauty of the event.

Following the Rangoli competition, a bonfire, also known as Bhogi Mantalu, was lit by the dignitaries, Dr.P.C. Krishnamachary Garu Principal - JBIET, Profesor Ch. Sanjay Rameshwar Garu Director - JBES, Colonel P. Vijaya Raghava Rao Garu Campus Administrator - JBGEI, Dr. Sumagna Patnaik Garu, Principal - BEC, Dr. Bhagavad Geetha Garu Principal - BLC, Dr. A. Srinivasa Rao Garu Principal - BPC ,Dr.J.Karthigeyan Garu Dean Student Affairs, B. Kishore Kumar Garu SAC Coordinator, Team Student Activity Centre, faculty and students. This ritual holds great significance in Sankranthi celebrations, as it symbolizes the discarding of old and unwanted belongings to make way for a fresh start. It represents the burning of negativity and the welcoming of positivity, marking the beginning of a prosperous new year.

The boiling of milk was one of the key rituals performed by the dignitaries during the event, signifying an important Sankranthi tradition. The overflowing milk represents prosperity, abundance, and well-being and is believed to bring happiness and success to households. This ritual holds deep cultural significance, making it an auspicious and integral part of the festival.

Following the rituals, The Team Kalakshetra students delivered a spectacular cultural dance performance. Their well-coordinated and graceful movements showcased the rich cultural heritage of India, leaving the audience captivated. The performance beautifully reflected the spirit of Sankranthi through traditional dance forms.

As the event approached its conclusion, the winners of the Rangoli competition were announced, and prizes were distributed to recognize their artistic talent and creativity. This competition not only provided a platform for participants to display their skills but also reinforced a sense of joy and togetherness among the attendees.

The Sankranthi celebrations organized by Student Activity Centre JBIET were a grand success. The event was well-planned, with stunning decorations, engaging cultural activities, and meaningful traditional rituals. The enthusiastic participation of students and faculty made the festival truly memorable, bringing out the essence of unity, tradition, and celebration. The event effectively revived the spirit of Sankranthi, leaving everyone with cherished memories and a deep appreciation for Indian culture.

PHOTO GALLERY



Dignitaries visiting the rangoli competition



Dance by Team Kalakshetra



Bhogi Mantalu



Winners of Rangoli Competition (Students)



Team Student Activity Centre (SAC) – JBIET