REPORT ON BATHUKAMMA CELEBRATION 2025

Date: 27th September 2025

Venue: Basketball Court, J.B. Institute of Engineering and Technology

INTRODUCTION

J.B. Institute of Engineering and Technology (JBIET) celebrated **Bathukamma 2025** on 27th September with great enthusiasm and cultural spirit. Bathukamma is the vibrant floral festival of Telangana, celebrated with flowers arranged in a conical pattern, symbolizing prosperity, happiness, and the triumph of life over negativity. The festival is traditionally observed for **nine days**, culminating on **Saddula Bathukamma** (Durga Ashtami), which falls two days before Dussehra. Bathukamma is celebrated during the **Durga Navratri period**, commemorating Goddess Gauri's devotion to the Mother Goddess, and is a symbol of feminine energy and respect for nature.

The celebration at JBIET was meticulously organized by **Dr. J. Kartigeyan, Dean of Student Affairs**, with the support of **Mr. B. Kishore Kumar** and the volunteers of the **Student Activity Centre (SAC)**. The event brought together students, faculty, and staff, fostering cultural unity and institutional camaraderie.

INAUGURAL CEREMONY

The program commenced with a **traditional Pooja** performed by the esteemed dignitaries of the institute:

- Dr. P.C. Krishnamachary, Principal
- Dr. I. Sudarsan Kumar, Dean of College Development
- Dr. V. Venkata Krishna, Dean of Computer Science
- Dr. J. Kartigeyan, Dean of Student Affairs

The Pooja included offerings and prayers, invoking blessings for the event and its participants. The dignitaries emphasized the importance of celebrating cultural traditions alongside academic pursuits and encouraged students to actively participate in such events to preserve and promote the rich cultural heritage of Telangana.

CULTURAL PROGRAMS

Following the Pooja, the celebration transitioned to **songs and dance performances**, making the atmosphere lively and festive. All dignitaries, deans, HoDs, teaching and non-teaching staff, and students participated in **Dandiya dance**, a traditional folk dance performed in circles with rhythmic steps and vibrant music.

Students presented choreographed performances, showcasing their creativity, enthusiasm, and cultural knowledge. The highlight of the event was the group dance where participants formed circles around beautifully arranged Bathukamma flowers, clapping and singing traditional songs. The **Student Activity Centre volunteers** efficiently coordinated the event, ensuring smooth conduct and active participation from everyone present.

CONCLUSION

The Bathukamma celebration at JBIET on 27th September 2025 was a **resounding success**. It offered students, staff, and faculty a platform to engage with cultural traditions, experience collective joy, and strengthen community bonds. The meticulous planning by **Dr. J. Kartigeyan, Mr. B. Kishore Kumar**, and SAC volunteers ensured smooth execution and vibrant participation.

Events like this highlight the importance of integrating cultural education with academic life, fostering creativity, collaboration, and a sense of belonging among students. The festival concluded with **laughter, music, and colorful floral displays**, leaving participants with cherished memories and a deeper appreciation of Telangana's cultural heritage.

The celebration of Bathukamma at JBIET truly reflected the institute's commitment to cultural preservation, holistic development, and unity among its community members.



Fig. 1: Teaching and Non-Teaching Staff and Students preparing Bathukamma with flowers.



Fig. 2: Completed Bathukamma arrangements made from flowers.



Fig. 3: All Dignitaries, Deans, HoDs, Teaching and Non-Teaching Staff, and Students performing Dandiya dance.



Fig. 4: Teaching and Non-Teaching Staff and Students singing and dancing.



Fig. 5: A JBIET student dressed as Goddess Durga.



Fig. 6: Group photo of all Dignitaries, Deans, HoDs, Teaching and Non-Teaching Staff, Students, and SAC Volunteers.

DEAN OF STUDENT AFFAIRS