

# SANKRANTHI CELEBRATION REPORT 2026

## INTRODUCTION

### OBJECTIVES OF THE PROGRAMME

- The primary objectives of celebrating Sankranti (Makar Sankranti) at J. B. Institute of Engineering and Technology were:
- To promote Indian culture, heritage, and traditional values among students and staff.
- To create awareness about the significance of harvest festivals and farmers' contributions.
- To encourage active participation of students in cultural and co-curricular activities.
- To foster unity, harmony, and a sense of belonging among students, teaching faculty, and non-teaching staff.
- To provide a platform for showcasing creativity through cultural and artistic activities such as rangoli.

## INTRODUCTION

**Sankranti**, also known as **Makar Sankranti**, is one of the most significant **harvest festivals** of **India**, symbolizing prosperity, gratitude to nature, and the spirit of togetherness. Recognizing the cultural importance of this auspicious occasion and its role in fostering unity and joy among students and staff, **J. B. Institute of Engineering and Technology (JBIET), Hyderabad**, organized Sankranti celebrations on **10th January 2026**.

The event was conducted under the aegis of the **Student Activity Center (SAC)**. The celebrations were initiated and coordinated by **Dr. J. Kartigeyan, Dean of Student Affairs**, along with **Mr. B. Kishore Kumar, SAC Coordinator**. The primary objective of the celebration was to promote **Indian culture and traditions, encourage student participation in cultural activities, and strengthen the bond between students, teaching faculty, and non-teaching staff**.

### ORGANIZATION AND PLANNING

The Sankranti celebration was meticulously planned and executed by the Student Activity Center with active involvement from student representatives and volunteers. Prior planning meetings were held to allocate responsibilities related to decoration, event coordination, and arrangements. The organizing team ensured that the celebration reflected traditional Sankranti elements while maintaining discipline and inclusivity.

Special emphasis was laid on eco-friendly decorations and traditional motifs to showcase the cultural essence of the festival. Students enthusiastically participated in the preparatory activities, which helped in developing leadership qualities, teamwork, and organizational skills.

## DECORATIONS AND CAMPUS AMBIENCE

The entire college campus was transformed into a **vibrant and festive environment**. Traditional **rangoli designs, colorful kites, sugarcane arrangements, earthen pots, and other decorative items** were used to enhance the Sankranthi spirit. Entrances, corridors, and open spaces were adorned with bright colors and traditional artwork, creating a warm and welcoming atmosphere.

A **special Selfie Point** was arranged, which became one of the major attractions of the event. The selfie point featured traditional elements such as an **earthen pot, sugarcane, a farmer model, colorful kites, and festive decorations**. Students, faculty, and staff enthusiastically captured memorable moments at this spot, making the celebration lively and interactive.

## PARTICIPATION AND DIGNITARIES

The Sankranthi celebrations were graced by the esteemed presence of the college leadership and faculty members, which added dignity and significance to the event. The following dignitaries were present:

- Dr. P. C. Krishnamachary, Principal, JBIET
- Dr. I. Sudarsan Kumar, Dean of College Development
- Dr. V. Venkata Krishna, Dean, Computer Science
- Dr. J. Kartigeyan, Dean of Student Affairs
- All Deans and Heads of Departments
- Teaching Faculty
- Non-Teaching Staff
- Students of various departments

A total of **600 students actively participated** in the celebration, making it a grand success. The presence and encouragement of the management and faculty motivated students to take part wholeheartedly in the festivities.

## CELEBRATION OF BOGI

As part of the Sankranthi festivities, **Bogi was also celebrated** to mark the **beginning of the Sankranthi festival**. Bogi signifies the **discarding of old and unnecessary things and welcoming new beginnings**. The celebration highlighted the cultural and traditional importance of Bogi and conveyed the message of positive change and renewal.

## PONGAL PREPARATION AND DISTRIBUTION

One of the key highlights of the event was the **preparation of Pongal**, the **traditional festive dish**. Pongal was prepared using **traditional earthen pots, symbolizing gratitude towards nature, farmers, and the Sun God for a bountiful harvest**. The preparation was carried out in a traditional manner, attracting the attention and appreciation of students and staff.

The prepared Pongal was distributed to all teaching faculty, non-teaching staff, and students, promoting the spirit of sharing and togetherness. The gesture was warmly received by everyone and added authenticity to the celebration.

### **RANGOLI COMPETITION**

To encourage **creativity and cultural expression**, a **Rangoli Competition** was conducted as part of the **Sankranthi celebrations**. The competition was open to teaching faculty, non-teaching staff, and students, with separate categories for each group.

Participants showcased their artistic talents through vibrant and innovative rangoli designs based on traditional Sankranthi themes. The competition received an enthusiastic response, and the campus was filled with colorful and intricate designs.

The **best performances** in each category were **recognized, and prizes were distributed** to the winners, appreciating their creativity and effort.

### **ACKNOWLEDGEMENT AND GRATITUDE**

The organizing committee extended heartfelt gratitude to **Sri. J. V. Krishna Rao, Secretary, JB Educational Society (JBES)**, for his continuous encouragement and support, which played a vital role in the successful conduct of the event.

Special appreciation was also expressed to **Dr. P. C. Krishnamachary, Principal**, for his guidance and motivation, and to **Dr. J. Kartigeyan, Dean of Student Affairs** and **Mr. B. Kishore Kumar, SAC Coordinator**, for initiating, coordinating, and supporting the Sankranthi celebrations.

### **ROLE OF STUDENT ACTIVITY CENTER**

The **successful execution of the Sankranthi celebration was made possible through the dedicated efforts of the Student Activity Center team**. The contributions of the following members are gratefully acknowledged:

- Mr. Kumar Sai, President, Student Activity Center
- Mr. Sandeep, Member, Student Activity Center
- Ms. Riddi, Member, Student Activity Center
- Student Volunteers of the Student Activity Center

Their teamwork, enthusiasm, and commitment ensured smooth coordination of all activities and contributed significantly to the overall success of the event.

### **OUTCOMES OF THE PROGRAMME**

The Sankranthi celebration achieved its intended objectives with positive outcomes:

- Enhanced cultural awareness and appreciation of Indian traditions among students.

- Active participation of students, faculty, and staff, strengthening interpersonal relationships.
- Development of organizational, leadership, and teamwork skills among student volunteers.
- Creation of a joyful and inclusive campus atmosphere promoting holistic development.
- Encouragement of creativity and artistic expression through competitions and cultural activities.

## CONCLUSION

The Sankranthi celebration held on 10th January 2026 at J. B. Institute of Engineering and Technology, Hyderabad, was a memorable and enriching experience for everyone involved. The event successfully blended cultural traditions with student engagement, fostering a sense of unity, joy, and respect for Indian heritage.

Through vibrant decorations, traditional rituals, cultural competitions, and collective participation, the celebration strengthened the bond between students, faculty, and staff. The event not only celebrated a festival but also reinforced the values of teamwork, gratitude, and cultural pride, making it a truly meaningful occasion for the JBIET community.



**Fig. 1.** Flex banner displayed for Sankranthi Celebration 2026 at J. B. Institute of Engineering and Technology (JBIET).

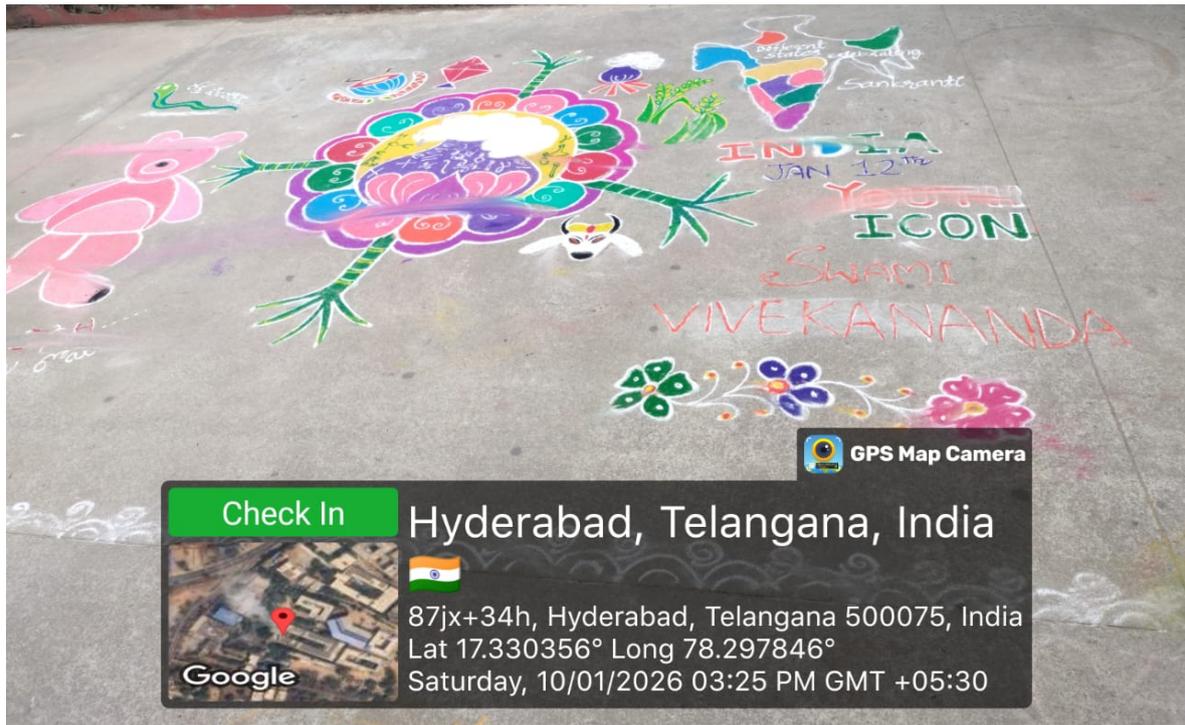
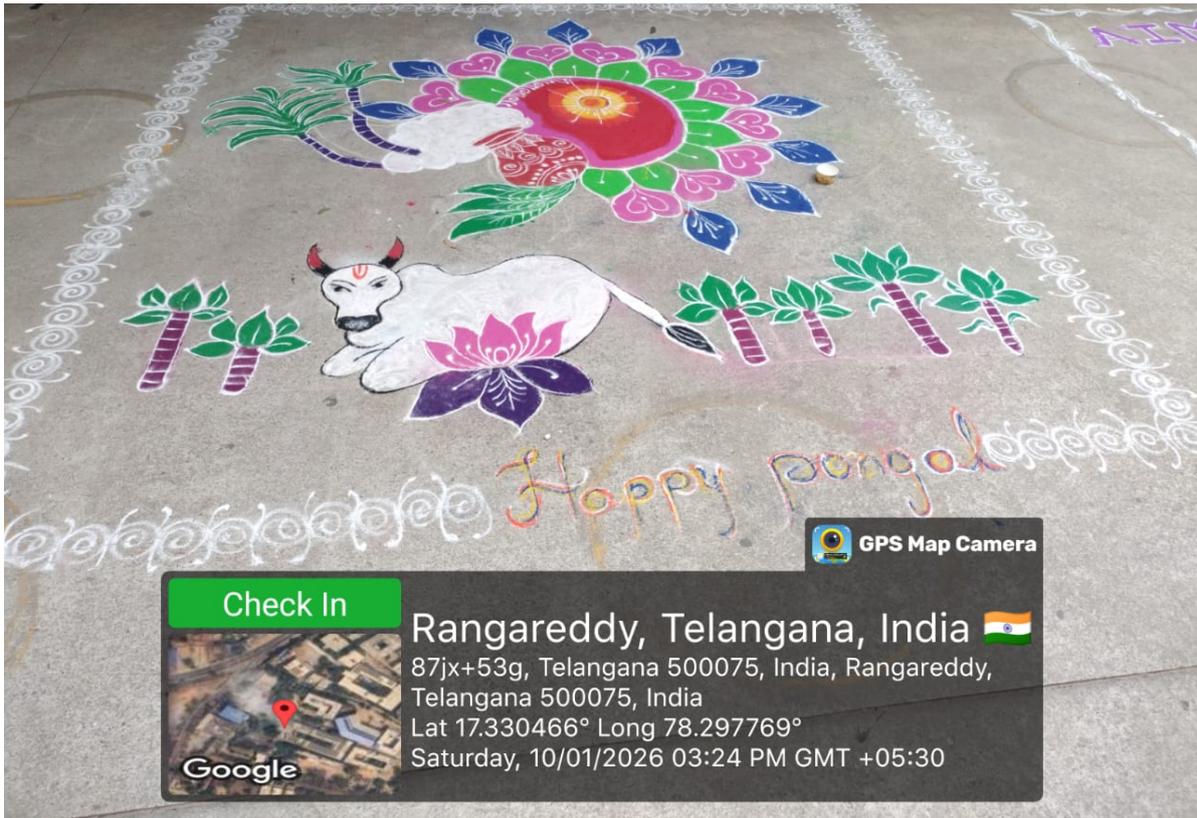


Fig. 2. Rangoli designs displayed during Sankranti Celebration 2026 at JBIET.



Fig. 3. Creative Rangoli designs exhibited during Sankranti Celebration 2026 at JBIET.



**Fig. 4.** Rangoli designs showcased as part of Sankranti celebrations at JBIET.



**Fig. 5.** Rangoli designs displayed by the JBIET community during Sankranti celebrations.



**Fig. 6.** Rangoli designs showcased as part of Sankranthi celebrations at JBIET.



**Fig. 7.** Teaching faculty of JBIET engaged in making Rangoli during Sankranthi celebrations.



**Fig. 8.** Students of JBIET participating in Sankranti Celebration 2026.



**Fig. 9.** Dr. P. C. Krishnamachary, Principal; Dr. I. Sudarsan Kumar, Dean of College Development; and Dr. J. Kartigeyan, Dean of Student Affairs, selecting prize winners for the Rangoli Competition.



**Fig. 10.** Dr. P. C. Krishnamachary, Principal, at the Selfie Point during Sankranti celebrations.



**Fig. 11.** Dr. I. Sudarsan Kumar, Dean of College Development, at the Selfie Point during Sankranti celebrations.



**Fig. 12.** Bogi celebrations organized as part of Sankranthi festivities at JBIET.



**Fig. 13.** Women teaching faculty, non-teaching staff, and students preparing Pongal in a traditional pot.



**Fig. 14.** Dr. P. C. Krishnamachary, Principal, distributing cash prizes for the Rangoli Competition



**Fig. 15.** Dr. I. Sudarsan Kumar, Dean of College Development, distributing cash prizes for the Rangoli Competition.



**Fig. 16.** Dr. V. Venkata Krishna, Dean, Computer Science, distributing cash prizes for the Rangoli Competition.



**Fig. 17.** Group photograph of participants during Sankranti Celebration 2026 at JBIET.

**DEAN OF STUDENT AFFAIRS**