

REPORT ON FLASHMOB 2026

INTRODUCTION

The Student Activity Centre (SAC) of J.B. Institute of Engineering and Technology successfully organized **FLASHMOB 2026** on 24th February 2026 at 03:30 P.M. in the Basketball Court. The event was conducted with great enthusiasm and witnessed the presence of around 1000 students along with teaching and non-teaching staff members.

The program was graced by the distinguished presence of:

- Sri. J. V. Krishna Rao, HRA, Secretary, J.B. Educational Society
- Prof. Ch. Sanjay, Director, J.B. Educational Society
- Dr. P. C. Krishnamachary, Principal, JBIET
- Dr. A. Srinivasa Rao, Principal, BPC
- Dr. Sumagna Patnaik, Principal, BEC
- Mr. M. A. Dubey, Campus Administrator
- Deans and Heads of the Departments

Their presence encouraged the students and added dignity to the occasion.

OBJECTIVES OF FLASHMOB 2026

The key objectives of organizing FLASHMOB 2026 were:

- To encourage student participation in co-curricular and extracurricular activities.
- To provide a platform for students to showcase their cultural talents.
- To promote teamwork, coordination, and leadership skills among students.
- To create awareness about the upcoming flagship events of the institution.
- To foster unity, enthusiasm, and institutional spirit across the campus.

The flashmob also served as a promotional launch event for major annual fests scheduled for 2026.

EVENT PROCEEDINGS

The event commenced at 03:30 P.M. in the Basketball Court amidst an energetic gathering of approximately 1000 students. The flashmob began with a dance performance by members of the Student Activity Centre, creating a lively and engaging atmosphere. The students performed synchronized dance sequences to various popular songs. The choreography reflected dedication, preparation, and strong coordination among participants. The performance captivated the audience and created a festive environment throughout the campus.

BANNER RELEASE CEREMONY

At the conclusion of the flashmob, banners were officially released to announce the following upcoming institutional events:

- **AARAMBH 2026** – Sports Fest
- **INFOQUEST 2026** – Technical Fest
- **SPOORTHI 2026** – Cultural & Art Fest
- **VAIBHAV 2026** – Media Fest
- **INXS 2026** – College Annual Day

The banner release ceremony generated excitement and curiosity among students and marked the formal beginning of preparations for these major events.

ACKNOWLEDGEMENT AND GRATITUDE

The organizing committee expressed sincere gratitude to Sri. J. V. Krishna Rao, Secretary, J.B. Educational Society, for his continuous encouragement and support, which played a crucial role in the successful conduct of the event.

Special appreciation was extended to Dr. P. C. Krishnamachary, Principal, for his guidance and motivation. The committee also acknowledged the efforts of Dr. J. Kartigeyan, Dean of Student Affairs, and Mr. B. Kishore Kumar, SAC Coordinator, for initiating, planning, coordinating, and supporting FLASHMOB 2026 effectively.

The support of Deans, HoDs, teaching staff, and non-teaching staff is also gratefully acknowledged.

ROLE OF STUDENT ACTIVITY CENTRE (SAC)

The successful execution of FLASHMOB 2026 was made possible through the dedicated efforts of the Student Activity Centre team. The following members played a significant role:

- Mr. Kumar Sai – President, Student Activity Centre
- Mr. Sandeep – General Secretary, Student Activity Centre
- Ms. Ridhi – Member, Student Activity Centre
- Student Volunteers of the Student Activity Centre

Their teamwork, enthusiasm, planning, and coordination ensured smooth management of choreography, sound system, crowd control, and event flow. Their commitment significantly contributed to the overall success of the event.

OUTCOMES OF THE EVENT

The event resulted in the following positive outcomes:

- Active participation of around 1000 students across departments.
- Increased awareness and anticipation for upcoming institutional fests.
- Enhanced leadership and organizational skills among SAC members.
- Boosted campus morale and created a positive and vibrant atmosphere.

The event effectively promoted holistic student development beyond academics.

FEEDBACK

The feedback for FLASHMOB 2026 was overwhelmingly positive, with around 1000 students attending the event and actively engaging in the celebration. Students expressed that the flashmob created a vibrant and energetic atmosphere on campus, breaking the routine academic schedule and boosting morale. Many appreciated the coordination, song selection, and enthusiastic performances by the Student Activity Centre team. The banner release of AARAMBH 2K26, INFOQUEST 2026, SPOORTHI 2026, VAIBHAV 2026 and INXS 2026 generated excitement and increased student interest in participating in upcoming events. Faculty members appreciated the discipline, proper planning, and smooth execution of the program. Overall, the event was regarded as highly successful in promoting student involvement, unity, and institutional pride.

CONCLUSION

FLASHMOB 2026 was a grand success and served as a dynamic platform to showcase student talent and institutional spirit. The event successfully combined entertainment with purposeful promotion of upcoming academic, technical, sports, cultural, and media events. The collective efforts of the management, principal, dean, SAC coordinator, student leaders, volunteers, teaching staff, and non-teaching staff ensured the smooth and successful conduct of the program. The Student Activity Centre once again demonstrated its commitment to nurturing creativity, leadership, and unity among students at J.B. Institute of Engineering and Technology.



Fig. 1: Sri. J. V. Krishna Rao, HRA, Secretary, J.B. Educational Society; Prof. Ch. Sanjay, Director, J.B. Educational Society; Dr. P. C. Krishnamachary, Principal, JBIET; Dr. A. Srinivasa Rao, Principal, BPC; Dr. Sumagna Patnaik, Principal, BEC; Mr. M. A. Dubey, Campus Administrator; along with Deans and Heads of the Departments gracing the occasion of FLASHMOB 2026.



Fig. 2: Boys Student Activity Centre members performing dance to various songs during FLASHMOB 2026.



Fig. 3: Girls Student Activity Centre members performing an energetic dance sequence during FLASHMOB 2026.

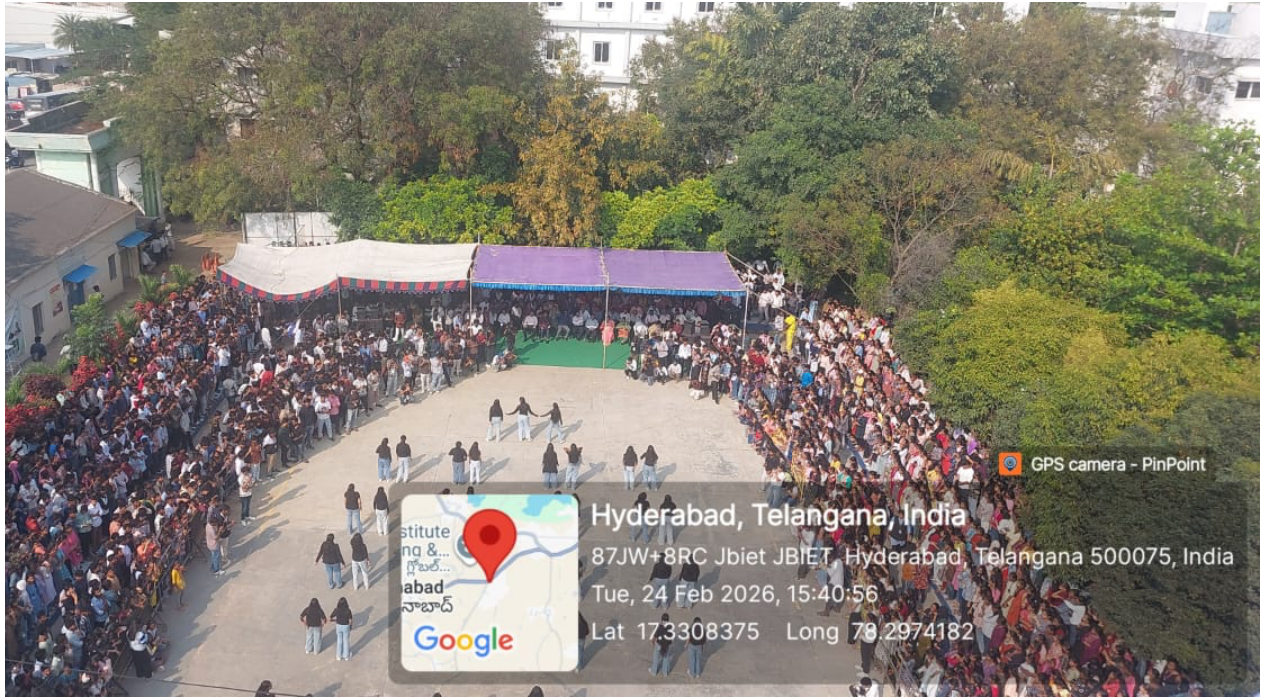


Fig. 4: Top view of FLASHMOB 2026 dance performance at the Basketball Court showcasing large student participation and vibrant atmosphere.

DEAN STUDENT AFFAIRS