

MERA MATTI MERA DESH PROGRAM AT JBIET BY NSS CELL



DATE: 21ST JUNE 2023

LOCATION :- JBIET,YENKAPALLY,MOINABAD.

TOTAL PARTICIPANTS :- 35.

Independence Day, a significant and patriotic occasion, was celebrated with great enthusiasm and pride under the theme "Meri Maati Meri Desh" (My Soil, My Nation) By our principal SRI.P.C. Krishnamacharygaru and Sri karthigeyan sir (DEAN STUDENT AFFAIRS) at JBIET, yenkapally. The event aimed to honor the rich cultural heritage, unity, and diversity of our nation while highlighting the deep-rooted connection between our land and our identity as Indians.



Key Objectives:

The primary objectives of the "Meri Maati Meri Desh" Independence Day celebration were:

1. To instill a sense of patriotism and pride in every citizen for their motherland.
2. To showcase the diverse cultural heritage and traditions that make our nation unique.
3. To promote unity and harmony among different communities.
4. To emphasize the importance of preserving and protecting our environment.

Environmental Initiatives:

To emphasize the connection between the land and our identity, the event included environmental initiatives such as tree planting, waste management awareness campaigns, and discussions on sustainable practices. This initiative aimed to convey that our duty to our country also extends to

**Conclusion:**

The "Meri Maati Meri Desh" Independence Day celebration was a resounding success, bringing together people from all walks of life to celebrate the spirit of unity, diversity, and patriotism. The event succeeded in fostering a strong sense of national pride and inculcating a deep respect for the land that we call our own. It served as a powerful reminder that our collective efforts are essential in building a prosperous, harmonious, and sustainable future for our beloved nation.