

J.B. INSTITUTE OF ENGINEERING AND TECHNOLOGY

(UGC AUTONOMOUS)

(Accredited by NBA & NAAC, approved by AICTE & Permanently Affiliated to JNTU, Hyderabad) Yenkapally (Vi), Moinabad (M), P.O. HimayatNagar, R. R. District, Hyderabad -500 075. Phone No: 08413-235127, 235053, Fax: 08413-235753

Ref No.: JBIET/ Media Cell/2024

Date: 25-01-2024

CIRCULAR

This is to inform that Media Cell is constituted and are assigned to certain duties for to foster community relations with external stakeholders through several social media relation activities like YouTube, Facebook, LinkedIn, Instagram, Quora discussions etc.

The committee is responsible for promoting all college and department events on social media as well as through other media channels.

It prepares promotional banners/posters and posts updates on social media about all campus activities.

Media Cell will also be responsible for Analysis of the reviews/ratings given by public and manages positive perception about the College.

The Convener of the Media Cell will be Single Point of Contact (SPOC) for all types of Internal & External branding of the college.

Following are the members of Media Cell:

S.No.	Name of the Member	Designation/Dept.	Position
1	Dr. Nilamadhab Panda	HOD English & Dean -	Convener
		Branding	
2	Mr. B Kishore Kumar	Asst. Prof., ECE Dept.	Co-Convenor
3	Dr. B Naresh	Asst. Professor, Civil Dept.	Member
4	Mr. Fasi Ur Rehman	Asst. Prof., MBA Dept.	Member
5	Ms. V Vijayasree Swarupa	Asst. Prof., ECM Dept.	Member
6	Ms. Tasleem Sultana	Asst. Prof., S&H	Member
7	Ms. Annie S Dev	Asst. Prof., S&H	Member
8	Mr. N Vignesh	Physical Director	Member

Advisors: All Deans & IQAC Coordinator

Copy to: All HODs for Circulation among Faculty and Staff

Dr. Nilamadhab Panda, HOD English & Dean Branding

CE, SAO, AO, Accounts Office, SAC Incharge, Physical Director, NSS Coordinator, IQAC Cell, Library,

TPO, IT Manager, Transport In-charge.

The CA for information.

The Director JBES for Information.

The Secretary for information.