

### **UGC Autonomous**

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Bhaskar Nagar, Yenkapally (V), Moinabad(M), P.O. Himayathnagar, R.R. District, Hyderabad-5000075.

### Department of Electrical and Electronics Engineering

### **EXPERT LECTURE REPORT ON**

### **ENTERPRENUERSHIP**

27th September, 2023 @ 10:30 AM

### Resource Person Dr. Pudukodu Subrahmanyam

Associate Professor
THE HEAD OF BUSINESS ADMINISTRATION

### Co-ordinators

Ms. K. Babitha, Assistant Professor, Ms. K. Laxmi Prasanna, Assistant Professor.

### Convener

Dr. P. Duraipandy,
Associate Professor& Head of the Department

### **PREAMBLE**

The Department of Electrical and Electronics Engineering was conducted an Expert Lecture on "ENTERPRENUERSHIP" for B. Tech students.

J.B. Institute of Engineering and Technology was established in 1998, popularly known as JBIET, is a UGC approved Autonomous Institution. JBIET is a NBA and NAAC accredited Institution. The Institute has various laboratories, workshops and other support systems to provide a hands-on experience. It can boast of its well qualified and expert faculty who inculcate the best values and principles. The Institution aims at the holistic development of the Students and has a notable Placement track record. The institute also nurtures and promotes Entrepreneurship, provides end to end support in the form of funding for startups. JBIET has been ranked consistently among top Institutions in Telangana and India.

Department of Electrical and Electronics Engineering is one of the oldest departments of JBIET, started in 1998 with a team of highly experienced faculty members. Department offers one UG program (B. Tech – EEE) and one PG program (M. Tech – EPS), with a present intake of 60 UG and 18 PG students. It is accredited by NBA under Tier-I. The department organized various programs such as Faculty development programs, hands-on sessions and technical workshops to strengthen the overall development of the Students and Faculty.

### Dr. Pudukodu Subrahmanyam, Associate Professor & The Head Of Business Administration.

### The course content delivered in the Expert Lecture is as follows:

What is Entrepreneurship and discussion about importance of the business and startup for new graduates are discussed in this session.

The Speaker of the session Dr. Pudukodu Subrahmanyam presented an Expert Lecture on "Entrepreneurship". He discussed basic concepts of Entrepreneurship and discussion about importance of the business and startup.

He inspired the students by lively interacting on topics such as:

- 1. Opportunity recognition
- 2. Innovation
- 3. Resourcefulness
- 4. Leadership
- 5. Risk-taking
- 6. Networking
- 7. Salesmanship
- 8. Financial management

- 9. Adaptability
- 10. Persistence
- 11. Etc.

He emphasized on career opportunities and growth in business career. He projected on comprehending the theoretical concepts and relating to the practical aspects patents. Also, the feedback about the session was collected from all the participants to improve the session that will be conducted in more future. The sample details collected from the participants and enclosed. This Expert Lecture is arranged with the motive of sharing the knowledge and practical experience of Dr. Pudukodu Subrahmanyam, who is Associate Professor & The Head of Business Administration, JBIET. The overall organization and deliverance of the Expert Lecture was helpful and satisfied the students. The objective of the Expert Lecture was achieved. The overall session discussion benefited the 102 students who were totally presented. This Expert Lecture would help the participants to conduct the classes in an effective way and also it would help them for career building and future plans.



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HOD - EEE

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Bhaskar Nagar, Moinabad Mandal
Hyderabad-500 075.

### **EVENT POSTER**





Department of Electrical & Electronics Engineering



**Expert Lecture on** "ENTREPRENEURSHIP" By

DR. PUDUKODU SUBRAHMANYAM

Associate Professor & HOD-MBA

Venue: Placement seminar hall Date: 27/09/2023 Time: 10:30 am

### CIRCULAR



(UGC Autonomous) Yenkapally, Moinabad Mandal, R. R. Dist., Hyderabad-500 075.

### DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING

Date: 25-09-2023

### CIRCULAR

The Students of III & IV B. Tech EEE are hereby informed that an Expert Lecture on "Entrepreneurship" is scheduled on 27th Sep 2023 in Placement Seminar Hall at 10:30 AM, as a part of EEE Student's Association ELEXSA activity. All Students should attend and make it successful.

HOD - EEE JB Institute of Englneering & Technology (UGC Autonomous)

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## INVITATION TO RESOURCE PERSON

JB

(UGC Autonomous) Yenkapally, Moinabad Mandal, R. R. Dist., Hyderabad-500 075.

### DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING

Date: 25-09-2023

TO

Dr. Pudukodu Subrahmanyam,

Associate Professor & HOD,

Department of Business Administration,

JBIET,

Moinabad,

Telangana.

Dear Sir,

Sub: Invitation to deliver an Expert lecture on "Entrepreneurship - Reg.

With reference to our Conversation, we have a great pleasure in inviting you to deliver an **Expert lecture on "Entrepreneurship"** to be held on 27<sup>th</sup> September, 2023 (Wednesday) at 10:30 AM organized by the Department of Electrical and Electronics Engineering. Kindly accept our invitation.

Thanking You

With Kind Regards

Head of the Department, EEE. HOD - EEE

JB Institute of Engineering & Technology (UGC Autonomous) (Accredited by NAAC, Approved by AICTE, Permanentely Affiliated JNTUH) Bhaskar Nagar, Moinabad Manc Hyderabad-500 075

# APPRECIATION LETTER TO RESOURCE PERSON

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(UGC Autonomous)

Yenkapally (V), Moinabad(M), P.O. Himayathangar, R.R. District, Hyderabad-5000075.

### Department of Electrical and Electronics Engineering

Date: 29-09-2023

To

Dr. Pudukodu Subrahmanyam,

Associate Professor & HOD.

Department of Business Administration,

JBIET.

Moinabad.

Telangana.

Dear Sir.

Sub: Letter of Appreciation - Reg.

We wish to record our sincere thanks for your Expert Lecture on the topic "Entrepreneurship" held on 27th September, 2023 from 10:30 AM to 12:30 PM organized by the Department of Electrical and Electronics Engineering, J. B. Institute of Engineering and Technology, Hyderabad. The lecture was extremely good, relevant and well received by the participants. While thanking for your lecture, we would like to have your continued association in future also.

Thanking You.

With Kind Regards

Dr. P. DURAIFANDY,

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### PHOTOS OF THE SESSION



Resource person Dr. Pudukodu Subrahmanyam sir given Impacts about Entrepreneurship session



Students involved in the session



some of faculty attending the session as it is interested



Dr. Pudukodu Suubrahmanyam sir explaining about Finance and investment policy

# STUDENT ATTENDANCE SHEET



### UGC Autonomous

### Department of Electrical and Electronics Engineering

Expert Lecture on "ENTREPRENEURSHIP" Date:27-09-2023

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