



J. B. INSTITUTE OF ENGINEERING AND TECHNOLOGY (UGC Autonomous)

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IMPORTANCE OF COMMUNICATION SKILLS IN ENGLISH FOR ENGINEERING STUDENTS (20 November 2023)

The Science and Humanities Department for JB Institute of Engineering and Technology organized an expert session for the 1st year B.Tech students on 'Importance of Communication in English for Engineering Students' on 20th November 2023. The guest speaker of the day was Dr. Jacqueline Amaral, professor & Head, Department of English, Vasavi College of Engineering, Hyderabad.



Dr. Jacqueline Amaral, Professor and HoD, Dept of English, Vasavi College of Engineering

The session began by briefing the guest and then welcoming the guest to the session. Dr. Jacqueline Amaral speaking on the topic began with the basics of communication skills and its importance in today's world. She mentioned some axioms that can be useful for enhancing the communication skills in students. One cannot not communicate, communication never breaks

down, Language is context based, language is content based, the significance of feedback in the process of communication, language is symmetrical and complementary, language is dialogic and analogic, and language is punctuated are a few important aspects worth mentioning. She also explained in detail the need for having a good body language and attitude adding to which she said attitude can be changed over a course of time if one strives for it. She then elaborated the Mehrabian Model of Communication in which words account for 7%, tone of voice accounts for 38%, and facial expression accounts for 55%.



Dr. Jacqueline Amaral, Professor and HoD, Addressing the audience

The expert session concluded by clarifying the doubts of the audience. The expert session was very interactive and interesting. Nearly 100 students participated in the session.
