

J. B. INSTITUTE OF ENGINEERING & TECHNOLOGY

DEPARTMENT OF ARTIFICIAL INTELLIGENCE & DATA SCIENCE,

DEPARTMENT OF COMPUTER SCIENCE ENGINEERING WITH DATA SCIENCE

Report on the Seminar: "Motivational Session for Innovators & Entrepreneurs"

Date: 16th December 2025

Time: 10:00 AM

Venue: Room No. 205, AI&DS Department, JBIET

Introduction

The Department of Artificial Intelligence & Data Science (AI&DS) and the Department of Computer Science and Engineering (CSE) with specialization in Data Science (DS), in association with the Institution's Innovation Council (IIC) of JBIET, organized a motivational seminar titled "**Motivational Session for Innovators & Entrepreneurs**". The event aimed to ignite the spirit of innovation and entrepreneurship among students, encouraging them to pursue entrepreneurial ventures with passion and creativity. The session was led by Dr. Danda Udaya Shekhar, Head of the Department of Business Administration at JBIET. He is an internationally recognized expert with over 15 years of experience in teaching, research, and industry, specializing in entrepreneurship, leadership, and innovation.

Organizing Committee:

- **Chief Patron:**
Sri. J.V. Krishna Rao
- **Patrons:**
 - Prof. Chintakindi Sanjay, Director, JBES
 - Dr. P.C. Krishnamachary, Principal, JBIET
- **Convenor:**
Dr. K. Roshan Kavuri, HOD – AI&DS & CSE(DS)
- **Co-Convenor:**
Dr. Anindya Jana, Dean IIC

Resource Person:

- **Dr. Danda Udaya Shekhar**

Head of the Department of Business Administration, JBIET

Associate Professor and International Expert with over 15 years of experience in teaching, research, and industry. He specializes in Entrepreneurship Development, Innovation, Human Resource Management, Leadership, Strategic Management, and Design Thinking.

Seminar Overview

The seminar was held in Room No. 205 of the AI&DS Department at JBIET, with an attendance of over 100 students from various engineering disciplines. The session started at 10:00 AM, and Dr. Danda Udaya Shekhar commenced the talk with a powerful message emphasizing the importance of innovation and entrepreneurial thinking for students in the rapidly evolving technological landscape.

Report

Dr. Danda Udaya Shekhar opened the seminar by highlighting the key skills needed for successful entrepreneurship, focusing on **creativity, leadership, and strategic thinking**. He shared his personal journey and the experiences that shaped his views on business innovation. His interactive approach kept the audience engaged, asking questions and encouraging students to think critically about their own innovative potential.

Dr. Shekhar presented several case studies of renowned innovators and entrepreneurs who faced setbacks and challenges but ultimately achieved success due to their unwavering commitment to their ideas. He stressed the importance of **embracing failure** as a learning opportunity and using it to fuel future success. His session also included insights into **Design Thinking**, a method widely adopted by successful entrepreneurs to approach problems and generate innovative solutions.

A major theme of the session was **continuous professional growth**, where Dr. Shekhar emphasized that the journey of an entrepreneur is one of constant learning and adaptation. He provided actionable advice on how students can cultivate a mindset that allows them to **embrace change**, stay motivated, and be open to new ideas.

Additionally, the seminar provided students with insights into the **role of leadership** in entrepreneurship. Dr. Shekhar discussed the key traits of an effective leader, such as **vision, empathy, and resilience**, and how students can start developing these traits even before they step into the professional world.

Conclusions

The seminar concluded with Dr. Shekhar motivating the students to look at entrepreneurship not just as a career path but as a **mindset** that can help them bring about positive change in the world. He urged the attendees to take risks, stay curious, and continuously push boundaries. The event ended with a **Q&A session**, where students had the opportunity to interact with Dr. Shekhar and seek his guidance on their own entrepreneurial aspirations.

Impact Analysis

The seminar had a significant impact on the participants, as evidenced by the active participation and the feedback received. Several students expressed an increased interest in exploring **entrepreneurial ventures**, with many stating that Dr. Shekhar's motivational insights and real-world examples gave them a clearer perspective on what it takes to succeed in business.

The event successfully achieved its goal of inspiring students to think beyond the traditional job market and encouraged them to look at **innovation as a way to make a meaningful impact**. Many students indicated that they would now consider taking part in entrepreneurship-related activities and competitions in the future. The seminar also helped raise awareness about the **Institution's Innovation Council (IIC)**, and students showed interest in becoming active members.

Overall, the seminar proved to be an excellent platform for **knowledge sharing, motivation, and networking** among students, faculty, and the invited resource person.

Photo Gallery:



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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

A SEMINAR ON
Motivational Session for
Innovators & Entrepreneurs

Organized by
DEPARTMENTS OF AI&DS AND CSE(DS)

Time
16-12-2025 - 10:00 AM

Venue
Room no: 205 - AI&DS Dept

CHIEF-PATRON



SRI J.V. KRISHNA RAO
SECRETARY, JBES

PATRONS



PROF. CHINTAKINDI SANJAY
DIRECTOR, JBES



DR. P. C. KRISHNAMACHARY
PRINCIPAL, JBIET

CONVENOR



DR. K. ROSHAN KAVURI
HOD-AIDS & CSE(DS)

CO-CONVENOR



Dr. Anindya Jana
DEAN IIIC

About JBIET

At JB Education Society, our core values center around spiritual awareness, social responsibility, and moral integrity. We believe that success is not a final destination, but a continuous journey, guided by the philosophy that victory belongs to those who persevere. With gratitude to the Almighty for His countless blessings, JBIET, an Autonomous Institution under the J.B. Group, is committed to becoming a leading center for Outcome-Based Education.

About Department

Established in 2021, the Department of Artificial Intelligence and Data Science at J.B. Institute of Engineering and Technology (JBIET) has rapidly grown into a dynamic center for innovation, learning, and research. The department focuses on integrating artificial intelligence and data science to address real-world challenges and meet evolving industry demands. With a strong emphasis on experiential learning, the department encourages students to explore emerging technologies through research, hands-on projects, workshops, and seminars. The Data Wranglers Club plays a vital role in fostering technical skills, collaboration, and innovation among students.

By promoting interdisciplinary engagement and industry interaction, the department nurtures future-ready professionals equipped to contribute meaningfully to society and the technology-driven world.

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RESOURCE PERSON



Dr. Danda Udaya Shekhar

Head of the Department of
Business Administration
JBIET

Dr. Danda Udaya Shekhar is an Associate Professor and International Expert with over 15+ years of experience in teaching, research, and industry. He holds a Ph.D. in Human Resource Management from Kakatiya University and possesses strong academic credentials including MBA (HRM), M.Phil (HRM), and B. Com.

He specializes in Entrepreneurship Development, Innovation, Human Resource Management, Leadership, Strategic Management, and Design Thinking.

Dr. Udaya Shekhar has guided 119 MBA projects at national and international levels and has published 50+ research papers in Scopus-indexed, international, and UGC CARE-listed journals. He is also a patent holder, contributing innovative solutions in areas such as augmented reality, machine learning, and business analytics.

At JBIET, he actively contributes as Academia Manager for the Incubation Team, NAAC Criteria-3 Central Coordinator, MBA Coordinator, and Board of Studies Member. His sessions are known for being insightful, motivational, and practice-oriented, inspiring students to embrace innovation, entrepreneurship, and continuous professional growth.



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