Department of cse

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About College

Vision & Mission

Vision

To be a center of academic excellence in engineering and management education, research and application of innovative methods to benefit the society with ethical values

Mission

- To provide world class engineering education, encourage research and development.
- To develop innovative applications of technology and prepare to accept challenges globally.
- To mould the students career to become self reliant and socially responsible.

Sri. J.V.Krishna Rao Garu -Secretary J.B. Educational Society

About Department

Vision

To meet the emerging trends in computer Science and Engineering, strive for self-reliance enabled through high end research by adapting a futuristic approach.

Mission

- To impart qualitative education, prepare students refurbish their latent talents and aspire for a pragmatic career in Computer Science and Engineering.
- To provide an ambiance to develop strategic areas of advance study with perception to foster industry centric education in computer science and Engineering.
- To Inculcate self-learning among students to make them self-reliant and socially responsible.
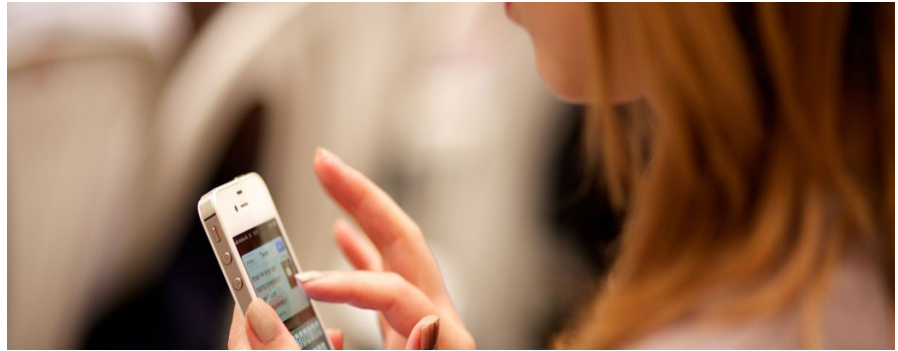
HOD Message

It is my immense pleasure to head the department of computer science and engineering. The department has consistently maintained an exemplary academic record. The greatest asset of the department is its highly motivated faculty and learned faculty.

The objective of the department is to prepare students for successful career in industry, research and academics to meet the needs of growing technology.

Dr P.Srinivasa Rao. Phd CSE
Professor & HOD CSE

"People worry that computers will get too smart and take over the world, but the real problem is that they're too stupid and they've already taken over the world."

Technology trends in 2019

Most common challenges faced during app development

The most common inquiries that we regularly run over while developing mobile apps is "How much does it cost to build a mobile application?" The following thought doing rounds in the brain of the business people is what's the average time required to build up an application. Would the procedure be convoluted or would the application be prepared to be distributed in the App Store on time? These are some of the worries distinguished with the creation of a mobile app. Amid the distinct phases of planning, creating and testing, mobile app developers need to concentrate entirely on the functionality, ease of use, performance, accessibility, and security of the app with the goal that target audience can be locked in. Additionally, they likewise need to search for methods so that the applications provide an increasingly customized user experience over the different devices and operating systems.

Faculty Achievements & Events

- Mr. P. Vamshi participated in **Introduction to Mobile App Development .**
- Dr.P.Srinivasa Rao participated in **AICTE Training Programme .**
- Mr.T Sai Kumar participated in **Cisco – CCNA (R&S) Instructor Training**
- Dr. P.Arun Sampaul Thomas, Mr.S.Sathish Kumar attended as jury members for Paper presentation at JBREC in feb 2019.
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CSE Dept Parent Teachers Meeting was conducted in Feb 2019.

- Dr.P.Srinivasa Rao , Head of the CSE Dept organized seminar on Ambedkar Vidya Nidhi Skill Upgradation Program.

- Mr.S.Sathish Kumar organized One day seminar on Career Counseling for PG Studies in Engineering & Technology .
- Organized TRADITIONAL DAY IN March 2019

Student Acheivements

- .K.Monika Kishore alumni of CSE dept has secured 41 rank in IFS – 2018.
- 40 students participated in One day workshop on Artificial Intelligence
- The following students got placed in different Companies

1	D.Sandhya rani	M/s Nirman-Tech
2	P.Srinivas	M/s Nirman-Tech
3	M.Sandeep	M/s Nirman-Tech
4	P.KeertiTeja	M/s Nirman-Tech
5	A.Mounika	M/s Nirman-Tech
6	C.venkatesh	M/s Nirman-Tech
7	U.Smriti	M/s Nirman-Tech
8	N.Sreeja	M/s Nirman-Tech
9	K.Charan Kumar	M/s Nirman-Tech
10	S.Nandini	M/s Nirman-Tech
11	G.Shailaja	M/s Nirman-Tech
12	M.Madhuritha	M/s Nirman-Tech
13	V.Nimisharani	M/s Nirman-Tech
14	K.Manikanta	M/s Nirman-Tech
15	A.Shravani	M/s Nirman-Tech
16	N.Nikitha	M/s Nirman-Tech
17	K.Naveen Kumar	M/s Nirman-Tech
18	K.Sanjana	M/s Nirman-Tech
19	Shaik Asif	Ktree Solutions
20	V.Dhanesh Gopi	Ktree Solutions

Student Events

- Organized rangoli competition as part of Spoorthy 2019.
- Traffic Awareness program was conducted and 80 students attended the event.

.**Infoquest—A Technical Symposium** was conducted on Feb 27 –28. All the students of I to IV year have participated and conducted the events.

- **Voters Enrollment day celebration** was conducted by NSS.

- A Student Seminar "Career Counseling for PG Studies in Engineering & Technology" was conducted in Feb 2019.
- A Student Seminar for IV CSE was conducted on Entrepreneurship Boot Camp Makes Leaders, Thinkers and Millionaires .

Tips for creating awesome blog content for eCommerce websites

How people are consuming the internet is changing almost daily. Now, people want more from websites. They want a full experience. An eCommerce site is no longer just that and having a blog and social media plan as part of your SEO strategy can not only push people to your site but retain them. A clever SEO strategy and an interesting blog all revolves around good content. Content that is useful for your customers will improve social engagement and brand loyalty. This can eventually lead to better sales. It also means that you are building an important relationship with your customers and showing them you value and care about their needs. Developing a content strategy that works isn't rocket science, it just takes a few good ideas, creative's, and belief in your products. We've rounded up our top 10 tips for content below:

1. Find your message 2. Define your customer 3. Develop a Hub, Hero, Hygiene approach 4. Make it easy for people 5. Optimize content 6. Stay ahead 7. Don't be afraid of change 8. Plan, plan, plan 9. Use marketing tools 10. Build relationships with influencers